

1. Flavours Ltd. was engaged in the business of making handmade chocolates. Lately, the business was expanding due to good quality and reasonable prices. As the demand was increasing, Flavours Ltd. decided to explore bakery products as well. In order to make bakery products the company directed its workforce to work overtime but this resulted in multiple problems. Due to increased pressure the efficiency declined and the workers had to take orders from more than one superior. Workers were overburdened and their health was also affected. Gradually the quality of the products began to decline and market share also went down. The company realised that they had implemented changes without waiting for the required infrastructure.

Identify and explain the principle/technique of Taylor/Fayol referred to in the above para.

(CBSE SQP 2019)

2. Raghav, a manager, expects his subordinates to adapt to the new environs and working conditions without giving them time to settle down.

Identify the principle of management overlooked by the manager.

3. Pranav, a manager, expects his subordinates to work for the happiness and pleasure of being in the organisation.

Identify the principle of management violated by the manager.

4. What light does the idea of 'Gang Plank' show about the nature of principles of management?

5. Which concept of management is the basis of principles and techniques of scientific management?

6. Principles of Taylor and Fayol are mutually complementary. One believed that management should not close its ears to constructive suggestions made by the employees, while the other suggested that a good company should have an employee suggestion system, whereby suggestions which result in substantial time or cost reduction should be rewarded.

Identify the principles of Taylor and Fayol referred in the above para.

(CBSE 2014)

7. Principles of Taylor and Fayol are mutually complementary. One believed that the management should scientifically select the person and the work assigned should suit his/her physical and intellectual capabilities, while the other suggested that the work can be performed more efficiently if divided into specialised tasks.

Identify and explain the principles of Fayol and Taylor referred to in the above para. (CBSE 2014)

8. Beena, a student of management, likes to relate what she learnt in class to real life situations. She observed many situations while watching educational programmes on television that remind her of concepts of scientific Management. In one such programme, factories manufacturing parts for products like automobiles, computers and mobile phones were being telecast.

Name the technique of Scientific management that should be adhered to, while manufacturing parts for such products.

(CBSE 2017) 1 mark

9. The sales manager assigned a target of selling 40 RO Water Purifiers in a month to a group of 10 sales executives. They mutually decided to sell 4 purifiers each. However, after selling 1 purifier, Kshitij (one of the sales executive) met with an accident. The other sales executives did not pay any attention to the remaining target of Kshitij and concentrated on their individual sales target. At the end of the month, only 37 purifiers could be sold. Identify the principle of management violated in the given case?

1 mark